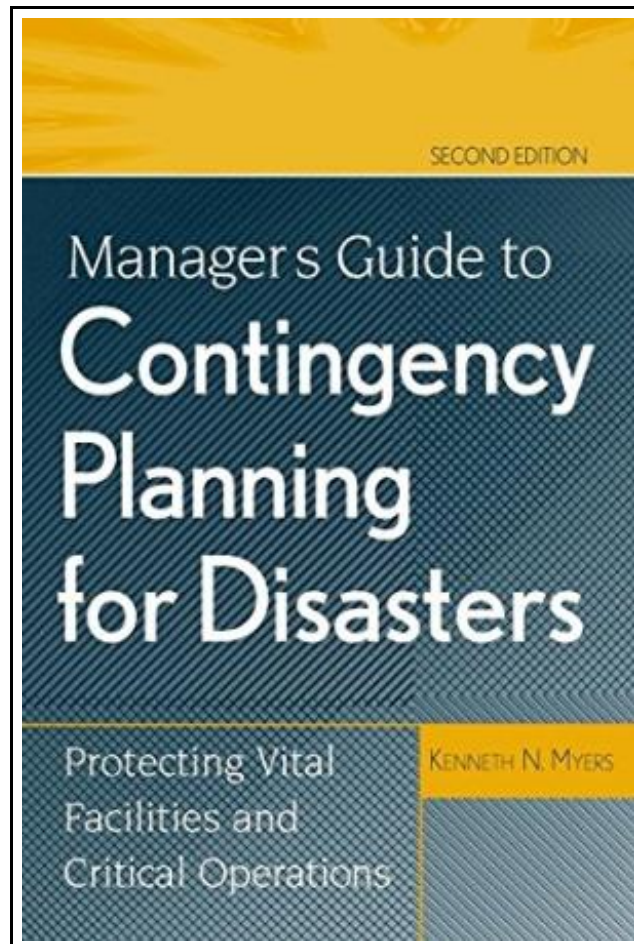


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Wiley, 1999. Hardcover. Book Condition: New. Dust Jacket Condition: New DJ. 2nd Edition, 4th Printing. Wiley 1999 2nd Edition, 4th Printing New/New DJ Editorial ReviewsProduct DescriptionWith the help of an implementation strategy, guidelines for minimizing development costs, and insight into a proven plan development methodology, *Manager's Guide to Contingency Planning for Disasters: Protecting Vital Facilities and Critical Operations* helps you to:

- \* Establish a corporate contingency plan policy and strategy that will ensure timely completion of a plan with minimal disruption to operations.\*
- Minimize plan development costs\*
- Understand the importance of conducting briefings to communicate the proper mindset before the plan development process begins.\*
- Save time and money by avoiding the consultant's traditional approach of extensive information-gathering that contributes little to the development of practical solutions

Remember that you have good people on your management team who don't need a lot of detailed instruction on how to do things in an emergency situation. Precisely "how" they do anything will depend on the specific nature of the disaster and the extent of the damage. Addressing complex hypothetical disaster combinations does not make good business sense. Just prepare "what if" strategies for a worst case and rely on the judgment of your line managers to cope with less severe incidents.

Description: As businesses grow more aware of the need to provide some level of protection against an unplanned disaster, management needs to know how to structure such a strategic planning project so that it is completed quickly and with a minimal disruption to operations. Managers need to develop business continuity strategies that will enable the organization to retain market share, service customers, and maintain cash flow if a disaster does occur. Kenneth N. Myers, one of the world's foremost innovators in the field of disaster recovery and business continuity planning, now provides you with...



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