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Leading People Beyond Expectations: Growing Your Company by Growing Your People (Paperback)

By Don Corsaro

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Today's global business environment is filled with more competition than ever before. Now, managers must master more skills than ever. Being an expert in one's business discipline is not enough. Instead, one must step outside the standard patterns and think beyond the norm and conquer other skills that are not easily acquired and often not taught in any university. Additional expertise can only come through the lessons of experience, observation, mistakes and failures. Allow me to share the expertise I've gained while in the metalworking industry for the past 30 years. This journey has taken me through 12 positions--from stock boy to vice president of sales marketing, allowing me to patent two products and co-author two business books. During this time I was able to interact worldwide with companies in Europe, Japan, India, Canada and Korea. I also got a real glimpse into the overall workings of manufacturing worldwide and especially in American companies. After graduating from college, I had no idea a summer job with a global manufacturing firm in the metalworking industry would...



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