Triple Bottom Line Reporting and Corporate Sustainability

By S.K. Singh

PHI Learning, 2006. Softcover. Book Condition: New. First edition. Triple Bottom Line Reporting (TBLR) is an emerging concept in management which focuses on the economic, social and environmental aspects of business activities. This business principle emphasizes that to ensure sustainable growth, corporations should pay equal attention to three aspects/areas? people (social responsibility), planet (environmental quality), and profit (wealth creation). This book provides an insight into the principles and practices of TBLR and examines the link between corporate sustainability and TBLR. Divided into two parts?Part I: Concepts and Practice of TBLR and Part II: Case Studies?the text provides the conceptual framework of TBLR and analyzes the present level of adoption of TBLR norms by the Indian corporate world. It also elaborates on how social and environmental practices of an organization influence its performance on the economic front. KEY FEATURES ? Provides guidelines on how business strategies and policies can be planned in view of TBLR. ? 15 Case Studies of well-known Indian companies, including corporate giants such as Reliance Industries Limited (RIL), the Tata Group, Infosys, and Wipro, enable the reader to understand the significance of TBLR. ? Emphasizes the importance and advantages of Corporate Social Responsibility (CSR). Besides postgraduate students of...

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